

Top Grossing iPad App Interval Trainer GO HD Announces 24 hour Sale

London, UK October 14th 2010 - iOS Developer Appnoose Ltd has announced a 24 hour sale on its ITGO HD Interval Trainer GO App iPad and the iPhone/ iPod Touch and ITGO. ITGO HD was featured as a New and Noteworthy release and went on to become the top grossing Health and Fitness iPad App in 23 countries. ITGO's iPhone sibling ITGO has also been featured by Apple as a staff favorite, featured in the Financial Times (ft.com) and by ABC.

ITGO HD is the iPad only version of ITGO for the iPhone and iPod Touch which is a dedicated interval signaling application specifically designed to offer advanced user controlled signaling in the form of vibration, sound and visual alerts while uniquely for a mobile interval training device playing user-defined fast and slow interval song playlists in addition to voice, beep or custom prompts, and gorgeous concentric dial timers that include separate interval timers.



ITGO HD has been the top grossing Health and Fitness iPad App in 23 countries: Ireland, Saudi Arabia, Shri Lanka, Hungary, Belgium, Switzerland, Sweden, India, Venezuela, Malaysia, Korea, Greece, Philippines, Kuwait, Norway, Turkey, Armenia, Chile, The Dominican Republic, Qatar, Portugal, Finland and Luxembourg.

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“Obesity and losing bodyfat is a challenge that a growing number of people worldwide face but its one that can be overcome with the right balance of nutrition i.e. creating a sensible calorie deficit and exercise”, explains ITGO creator Owen Hunte. “Interval training is one of the most effective forms of cardio to accelerate fatloss and boost fitness according to well respected medical research sources and ITGO brings that to the iPhone, iPod Touch and iPad users in a sleek and user-friendly package” concludes Owen.



ITGO HD - Interval Trainer GO HD 1.0.4 for iPad sells for \$5.99 (USD) and is available worldwide exclusively through the App Store in the Healthcare & Fitness category but will be available for \$2.99 on Saturday 16th October 2010 for 24 hours.

ITGO - Interval Trainer GO for iPhone and iPod Touch 1.4 sells for \$3.99 (USD) and is available worldwide exclusively through the App Store in the Healthcare & Fitness category but will be available for \$1.99 on Saturday 16th October 2010 for 24 hours.

Apps store Link:

ITGO HD - Interval Trainer GO HD

<http://itunes.apple.com/do/app/itgo-hd-interval-trainer-go/id383739911?mt=8>

ITGO Interval Trainer GO

<http://itunes.apple.com/us/app/itgo-interval-trainer-go-the/id329032744?mt=8>

Hi Res Photos:

<http://www.appnoose.com/storage/ITGO-4-pack-iPad-timers-sounds-settings.jpg>

<http://appnoose.squarespace.com/storage/1.4Update-Screens6667.jpg>

Tutorial Video

<http://www.youtube.com/watch?v=B98-idR20iE>

appnoose.com

APPNOOSE LTD is a London based iPhone and iPod Touch software development company started by Owen Hunte in 2009. ITGO - Interval Trainer GO has been featured as an Apple Staff Favorite, in the Financial Times (FT.com) and in a Australian Broadcast Corporation special report. ITGO HD has been the top grossing Health and Fitness App in 23 countries. Gorilla Monkey Crunch Lite by Appnoose for the iPhone has been the number 1 kids game in 11 countries. Owen Hunte is an Urban Producer/Writer/Remixer with many film TV and game placements. He has also written for Extreme Music/Sony ATV, Megatrax LA, PigFactory LA, KPMH Music House/ EMI and is currently writing for Universal Music Publishing in London. Copyright (C) 2009 - 2010 Appnoose. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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