

## **Interval Trainer Go HD for iPad Bags Top Grossing Spot in 18 countries After Apple Feature**

London, UK September 5th 2010 - Interval Trainer GO, the worlds first Interval Trainer for Apple iOS featuring dual music playlists by UK company Appnoose has hit the Top Grossing Health and Fitness spot in 18 countries after it's Apple New and Noteworthy feature. ITGO HD is the iPad only version of ITGO for the iPhone and iPod Touch which is a dedicated interval signaling application specifically designed to offer advanced user controlled signaling in the form of vibration, sound and visual alerts while uniquely for a mobile interval training device playing user-defined fast and slow interval song playlists in addition to voice, beep or custom prompts, and gorgeous concentric dial timers that include separate interval timers.



ITGO HD was awarded the Apple New & Noteworthy feature a few days after approval into the App store in early August, and subsequently sold enough units in the Healthcare & Fitness section to bag the Top Grossing crown in 19 countries including; Ireland, Saudi Arabia, Shri Lanka, Hungary, Belgium, Switzerland, Sweden, India, Venezuela, Malaysia, Korea, Greece, Philippines, Kuwait, Norway, Turkey, Armenia, Chile and The Dominican Republic at the time of writing. ITGO also achieved top 4 Grossing status in the UK iPad Health and Fitness section.



ITGO for iPad version 1.0.4 features the premium version of ITGO 1.4 for iPhone and iPod Touch with enhancements to take advantage of the iPad's higher resolution, greater real estate space and



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enhanced speakers making it a fantastic choice for group or personal workouts.

“Recent research has revealed that many Americans feel that they are a normal weight when they are in fact overweight or obese with the trend showing signs of increasing”, claims Owen Hunte Creator of ITGO, “The truth is that technology like ITGO which brings one of the most effective forms of cardiovascular exercise, Interval Training, to consumers in an elegant, user friendly and no-fuss package on Apple’s most beautiful mobile devices is a valuable tool in your arsenal for weightloss when combined with a controlled calorie deficit diet” concludes Hunte.

ITGO HD - Interval Trainer GO HD 1.0.4 sells for \$5.99 (USD) and is available worldwide exclusively through the App Store in the Healthcare & Fitness category.

Apps store Link:

<http://itunes.apple.com/do/app/itgo-hd-interval-trainer-go/id383739911?mt=8>

Hi Res Photos:

<http://www.appnoose.com/storage/ITGO-4-pack-iPad-timers-sounds-settings.jpg>

Tutorial Video

<http://www.youtube.com/watch?v=B98-idR20iE>

# appnoose.com

APPNOOSE LTD is a London based iPhone and iPod Touch software development company started by Owen Hunte in 2009. ITGO - Interval Trainer GO has been featured as an Apple Staff Favorite, in the Financial Times (FT.com) and in a Australian Broadcast Corporation special report. Gorilla Monkey Crunch Lite by Appnoose for the iPhone has been the number 1 kids game in 11 countries. OD Hunte is an Urban Producer/Writer/Remixer with many film TV and game placements. He has also written for Extreme Music/Sony ATV, Megatrax LA, PigFactory LA and KPMH Music House/ EMI in London. Copyright (C) 2009 - 2010 Appnoose. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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